

Notice of References Cited	Application/Control No. 09/972,191		Applicant(s)/Patent Under Reexamination MAIN ET AL.	
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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,029,141	02-2000	Bezos et al.	705/27
	B	US-5,774,870	06-1998	Storey, Thomas W.	705/14
	C	US-			
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	K	US-			
	L	US-			
	M	US-			

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	S					
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)				
	U	Internet Archive Way Back Machine. http://web.archive.org/web/20000309133616/www.acer.com/aac/channel/advant/ad_coo.htm				
	V	American National Business Hall of Fame, ANBHF. http://www.anbhf.org/laureates/mkash.html				
	W	"Costco Wholesale Corporation Reports March Sales Results and teh National Rollout of a 2% Annual Reward Program for Executive Members." April 6, 2000. Business Wire. Pg. 1.				
	X	"Discover Acer - Innovative Reseller Program Rewards Online Participation and Builds Brand Awareness." October 26, 1998. Business Wire. Pg. 1.				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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	W	"Acer Takes 'Channel Champion' High-Ground." April 21, 1998. PR Presswire.
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